



**economic
alliance**



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signposts

Alliance Receives Funding

The provincial government has been a strong supporter of the Alliance from the beginning. They have now committed an additional \$150,000 to support the work of the Alliance for this fiscal year.

“There are many groups looking to promote economic development in our area. The Economic Alliance is bringing many communities in the region together under one umbrella,” said Prince George-Omineca MLA John Rustad.

“Strength comes when groups combine their resources and work in unison for the betterment of all.”

Regional District of Fraser Fort George is committed to furthering economic development and opportunities in their area. They have demonstrated this commitment with a \$50,000 contribution to the Alliance.

With a \$4650 contribution from Quesnel Corp, the **City of Quesnel** has recently become a member of the Alliance.

Watch for next month's feature on Member Benefits.

Our Members

- Ministry of Economic Development
- Regional District of Fraser Fort George
- Northern Development Initiative Trust
- College of New Caledonia
- University of Northern BC
- Community Futures Fraser Fort George
- Initiatives Prince George
- Innovation Resource Centre
- Aboriginal Business Development Centre
- Carrier Sekani Tribal Council
- Village of Wells
- City of Quesnel
- Quesnel Corp

New Coordinator for Alliance

Fraser Deacon began in late March as the Coordinator for 16-97 Economic Alliance. Fraser's employment history includes education and training, human resources, and owning/managing a forestry business. His experience includes community relationship building, working with aboriginal and non-aboriginal communities and organizations, facilitation, and managing college services. He has

also been a training specialist in the Forest Sector, a continuing education coordinator for technology and forestry at CNC, and owner of a successful reforestation company. Fraser has experience with volunteer and community boards, proposal writing, development of communication plans and strategies, information databases and public presentations. Welcome Fraser!

General Meeting—Alliance Roundtable



Friday, June 1st, 2007 from 10:00 am - 12:00 noon @ CNC All are welcome to attend and share/exchange information around current and future economic development initiatives, discover new opportunities to collaborate with neighbors, and become aware of the exciting things happening in north central BC. Please RSVP to 564.1697 (phone number effective May 18)

TAKE NOTE!

16/97 Meets with Omineca Beetle Action Coalition (OBAC) for a planning session. Any members interested in participating on a steering committee should contact Fraser at 250-564-1697.

16/97 Economic Alliance

... Growing and diversifying the regional economy with "on-the-ground" economic development practitioners who are working to identify and implement high priority, broad regional actions through **collaboration**.

The Alliance defines the economic region as . . .

The natural trading region . . . 16/97 focuses on "basic" wealth development (bringing new wealth into the region and its communities, through exporting of knowledge and goods, and important new activities and citizens).

Success depends on . . .

- Collaboration between municipalities, regional districts, First Nations and Aboriginal organizations, and other non-governmental agencies
- Close collaboration with industry
- Creating effective relationships and collaboration with OBAC, CCBAC, the First Nations Mountain Pine Beetle Working Group, the Northern Development Initiative Trust and the Nechako-Kitimaat Development Fund

Collaboration . . .

- Provides incremental value to local and sub-regional economic development activities
- Creates strategies for clusters that can be acted upon at the local and/or sub-regional level
- Strengthens capacity through information sharing and connection to the broader regional implementation strategies for emerging clusters

The Alliance will focus on . . .

- Improving the area's economy by identifying industry clusters and developing cluster strategies
- Supporting and planning for regional growth activities, including providing tools and support for economic development practitioners
- Measuring the changes in the area's economy through economic benchmarking

Developing and implementing a cluster plan involves . . .

- Identifying clusters with a potential for growth and diversification
- Development of a detailed action plan
- Implementation and monitoring of the results



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We are stronger working together

101-1584 7th Avenue
Prince George, BC V2L 3P4
Phone: 250.564.1697
(effective May 18)

Fraser Deacon, Coordinator
fraser@1697economicalliance.ca

www.1697economicalliance.ca
(web site coming soon)

Alliance Structure

